

**NAME:**

Kelly Dayton

**ARE YOU AN INCUMBENT CANDIDATE OR NEW CANDIDATE?**

New candidate

**WHERE IS YOUR HOME TURF?**

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**SHARE WITH US A LITTLE ABOUT YOUR EDUCATIONAL BACKGROUND.**

I graduated high school in Ocean City NJ. I then went on to serve in the NJ Army National Guard for nine years where I completed many courses; including Combat Lifesaver, Communications and Human Resources. I had a one year overseas deployment in 2005. When I returned I completed basic college courses with Grantham University and Midland College in Midland TX.

**GIVE US AN IDEA OF YOUR EXPERIENCES AND WHY THEY WOULD MAKE YOU A GREAT BOARD MEMBER.**

I have worked at the Ranch. I was a waitress at the Bad Rabbit, I have cleaned cabin rooms, worked in the laundry room to help housekeeping, I was the receptionist when someone had a day off, I was Property Owner Services for a year, I have even thrown rocks with the Road Crew- I understand the Ranch. I live here, I know here. I know the locals, I know what's frustrating to them about the Ranch. I believe that just the fact that I have actually worked at the Ranch, qualifies me to be on the BOD. I am highly experienced with the daily routine and the way things run. I will embrace suggestions, ideas, and change for the better.

**WHAT SKILLS DO YOU BRING TO THE POATRI BOARD?**

I am motivated to get things accomplished. I am extremely organized and thorough and would use my organizational skills to get the Ranch streamlined, up to date in some areas, cleaned up and functioning. Also, I would like to rally everyone and see more teamwork within the employees and the locals. I think more events will bring in the money we need to update. I am an excellent researcher, and I will exhaust myself finding PROPER employee housing for our valuable team members.

**WHAT DOES TERLINGUA RANCH MEAN TO YOU? INCLUDE PLACES YOU LIKE ADVENTURE, HOW THE RANCH HAS INFLUENCED YOUR LIFE OR INCLUDE MEMORIES CREATED AT THE RANCH.**

The Ranch means so much to me because I know how wonderful it could be if people cared more. I can see so many wonderful memories being made here for the employees, locals and tourists alike. It's such a special place. I want to cherish that and yet push it to be the best it can be without compromising our precious resources. I've had great times and met some of my best people at the Ranch, my daughter celebrates her birthday every year at the pool, it's such a family atmosphere!

**THERE ARE 4 MAJOR TERLINGUA RANCH AREAS OF OPERATIONS. GIVE US YOUR THOUGHTS ON THESE AREAS OF OPERATION & HOW YOU FEEL WE CAN CONTINUE TO IMPROVE.**

**-FINANCIAL STRATEGIES**

**-ROAD REHABILITATION PROGRAMS**

**MANAGING LODGE FACILITIES**

**-PROPERTY OWNER COMMUNICATION**

Finance: I think the Ranch uses the money that's coming in to better the Lodge facilities. Too much waste, too much paper, too many things keep rusting away in the maintenance yard. We need to spend money on the right things.

Road Maintenance: I think the roads are the best they have ever been. Keep maintaining at 4WD/High Clearance. Offer driveway/turn arounds to property owners for a fee. If property owners are not current on their dues, then road requests should not be granted.

Facilities: There is so much that needs to be fixed, painted, upgraded, cleaned up. The laundry room is a perfect example. The guests use it, but the locals would use it too if it had better equipment-new machines, a chair to wait in, vending machines for detergent ect. The Bad Rabbit needs an overhaul. It's old and boring. The Bunkhouse is another example of perfectly wasted, excellent space.

Property Owner Communications: Property owners need to be able to access their accounts via the website. The website, as I type this, is 3 months outdated. I cant see my tracts, or what my dues are. Everything that a property owner needs to do needs to be accessible via POATRI.org. Name change, address change, pay dues, see their balance. Too many phone calls are made to that office. We need to work on deed transfers, and there must be a streamlined program in place to ensure land is in the correct account. Too many land flippers not telling the Ranch of their buys or sells.

**WHAT IS YOUR UNDERSTANDING OF WHAT YOUR ETHICAL AND FIDUCIARY RESPONSIBILITIES WOULD BE AS A MEMBER OF THE POATRI BOARD OF DIRECTORS?**

My responsibility as a member of POATRI BOD is to act solely on behalf of the property owners, the guests and the Ranch itself. I will not gain anything of personal value by taking this position. I will only work for the betterment of the Ranch in accordance with the policies and procedures put in place.

**WHAT ELSE DO YOU WANT TO SHARE WITH PROPERTY OWNERS TO HELP THEM GET TO KNOW YOU?**

I am from Ocean City, NJ, I have served in the NJ Army National Guard for nine years with an overseas deployment. I have 2 beautiful children and a bunch of dogs. I moved to Terlingua in January 2017 and I currently live in close proximity to the Ranch Lodge. I was a waitress at the Bad Rabbit, then I served as Property Owner Services for a year. I am a stay at home Mom now, homeschooling my little one.

I hope you choose me, as we need some fresh faces on the Board. New ideas, thinking out of the box, transparency, better communication, and a willingness to make some serious changes.

Thanks y'all!